

2018 EDITORIAL CALENDAR

JANUARY / FEBRUARY

Art Deadline: December 15
Street Date: January 12

- Strollers
- Feature: Our Fave Parents in Fitness
- Winter Classes
- Pre- and Post-natal Classes
- Camp Countdown
- Spotlight: Language
- Treats: Valentine's Day Gifts
- Family Fun Guide Special: Skiing
- Travel: Florida
- Quality Time: Home or Nursery Décor

THE ULTIMATE GUIDE TO SUMMER CAMP

Art Deadline: December 8
Street Date: February 2

This must-have guide will be essential to choosing the right camp for each child this summer, featuring articles about unique camp experiences along with a 2018 Directory of Summer Camps.

MARCH / APRIL

Art Deadline: February 23
Street Date: March 16

- Mitzvah Guide
- Summer Programs Guide
- Bottles & Pumps Guide
- Camp Countdown
- Treats: Shopping for Baby
- Family Fun Guide Special: Spring Break Camps
- Spotlight: Tech
- Real Estate: Uptown
- Travel: Washington State

MAY / JUNE

Art Deadline: April 13
Street Date: May 11

- Birthday Guide
- Nursery School Guide
- Feature: Our Favorite Parents in Food
- Spotlight: Swimming, Tennis & Golf
- Treats: Mother's Day & Father's Day Gift Guide
- Family Fun Guide Special: Memorial Day
- Parent & Me Classes
- Travel: The Best of the Hamptons for Families

AUGUST

Art Deadline: July 13
Street Date: August 10

- Private School Guide + School Choice Tips
- End of Summer Fun/Travel
- Spotlight: Dance
- Treats: School Supplies
- Family Fun Guide Special: Labor Day
- Breastfeeding Month
- Summer Recipes
- Real Estate: Downtown
- Travel: Aruba & Bermuda

SEPTEMBER / OCTOBER

Art Deadline: August 17
Street Date: September 7

- Classes Guide
- Admissions Guide + Interview and Application Tips
- Feature: Our Fave Parents in the Fashion Industry
- Treats: Back to School Clothes & Shoes
- Baby Safety Month
- Spotlight: Music
- Family Fun Guide Special: Halloween
- Halloween DIY

NOVEMBER / DECEMBER

Art Deadline: October 19
Street Date: November 9

- BIG Holiday Gift Guide
- Education Trends
- Family Fun Guide Special: Holiday Happenings
- Charity / Giving Back
- Spotlight: Gymnastics
- Quality Time: Holiday DIY / Food
- Travel: TBD
- Real Estate: Brooklyn

NEW YORK FAMILY BABY

Art Deadline: April 13 Street Date: May 11

CHICAGO BABY

Art Deadline: July 5 Street Date: August 17

LA BABY

Art Deadline: September 14 Street Date: October 26